The Idaho Potato Commission met at the Eagle, ID office, on July 26, 2023. This meeting was also held by video conference.

Bryan Wada, Chairman

# MEMBERS PRESENT:

Paul Saito

Eric Jemmett

Brett Jensen

Daren Bitter

Ron Ambrose

Mark Darrington

Brian Jones

Mark Duncanson

Jamey Higham, President/CEO

Sam Eaton, VP Legal/Government Affairs

Ross Johnson, VP Retail/International

Travis Blacker, VP Industry Relations

Alan Kahn, VP Foodservice

Grayson Waldie, Accounting/Finance Manager

Dusti Zimmerman, Legal/Finance Assistant

Jamie Bowen, Domestic Marketing Director

Jeweldean Hull, Administrator/Social Media Director

**VISITORS:** Brent Olmstead, Michael Parella, Melinda Stafford, Laura Martin

**VIDEO CONFERENCE:** Shawn Boyle, Susan Kennedy, Jessica Stampe, Camron Hammon, John Eaton

# CALL TO ORDER:

The meeting convened at 8:31 a.m., with Chairman Wada presiding. He welcomed everyone and went over the anti-trust agreement.

# MINUTES

**MOTION:** Commissioner Jones made a motion to approve the June 22, 2023, minutes. Commissioner Jemmett seconded the motion. The motion carried unanimously.

# FINANCIAL REPORT: Mr. Waldie discussed receipts and expenditures for the June financials. For the month, Fresh revenue is at $378k, down $21k compared to last year. Processed is at $765k, up $160k. Total for the month is $1.1mil, up $139k compared to last year. Year-to-date (YTD) Fresh is down 7% compared to last year and Processed is down 2% from last year. Total YTD is $11.2 mil, down 3% compared to last year. Expenditures for June are $1.4mil versus a budget of $1.2 mil. Expenditures YTD are $11.7 mil., versus $12.3 mil., budget, underspent by $139k. Currently the reserve is $3.6 mil. Chairman Wada asked Mr. Waldie for an update moving from cash-basis to accrual and the new accrual accounting system so the commission will be prepared for the transition and reporting. Chairman Wada then asked for a motion to approve the June financials as presented if there were no further questions.

**MOTION:** Commissioner Jensen made a motion to approve the June financials. Commissioner Ambrose seconded the motion. The motion carried unanimously.

# OFFICE PROCEDURES: Chairman Wada called upon Mr. Eaton, who presented the following: A) Dean Parrella and Melinda Caffored update from UI (CALS); B) Rulemaking on Zero Based & Variety Labeling overview; C) Nomination meeting update on names submitted to governor then 2 of the 3 nominees withdrew and a special nomination will be held Tuesday, August 8th in Mountain Home to get 3 new nominations to submit by deadline of 8/15; D) Idaho Water Resources update on methodology and this year no issues with water for the rest of the year.

**MOTION:** Commissioner Darrington made a motion for IPC to proceed with rulemaking for Zero-based regulations but no changes to move forward with the removal of Variety Labeling Rulemaking as petitioned by the IGSA. Commissioner Jensen seconded the motion. The motion carried unanimously.

**PRESIDENT’S REPORT:** Mr. Higham reported the following: A) Fiscal Year 2023-2024 budget revenues from potato tax and projection; B) FY24 Chairman and Vice Chairman Nominations; C) Big Idaho Potato Truck update by Laura Martin; D) Social Media update by Jeweldean; E) Calendar updates for IPC events.

**MOTION:** Commissioner Bitter made a motion to approve the FY24 budget of

$15,658,250. Commissioner Saito seconded the motion. The motion carried unanimously.

**MOTION:** Commissioner Jemmett made a motion to approve the tax rate at 12.5¢ Commissioner Darrington seconded the motion. Motion carried unanimously.

**MOTION:** Commissioner Duncanson made a motion to nominate Vice Chairman Saito as IPC Chairman for 2023-2024. Commissioner Jensen Ceased motion. Commissioner Jemmett seconded the motion. The motion carried unanimously.

**MOTION:** Commissioner Ambrose made a motion to nominate Commissioner Darrington as Vice Chairman of IPC for 2023-2024. Commissioner Jemmett seconded the motion. The motion carried unanimously.

**Research & Education:** Commissioner Jones turned time over to Mr. Blacker who reported on the following: A) Hiring of new position to replace Andy Jensen; B) Weather using AI to Forecast via Zoom meeting.

**Industry Relations:** Commissioner Bitter turned time over to Mr. Blacker who reported on the following: A) Potatoes USA Nominations; B) July 12 Ag Affairs meeting.

# LIASON REPORTS:

**IGSA:** Commissioner Jones turned time over to Shawn Boyle who reported on the following: A) Scholarships; B) Robert Tominaga to receive Aristocrat of Burlap; C) Blue Cross insurance; D) Operating Costs with Packing Sheds; E) 95th annual convention, longest standing annual convention at Sun Valley Resort.

**Other Items:**

**Meeting adjourned at 12:09 p.m.**